

## Sustainable Berea Board of Directors - Meeting Minutes

**Date:** August 3, 2010, 6:30pm

**Present:** Eddie, Mark, Richard, Cheyenne, Laurel, Peter, Becky, Pam

**Regrets:** Bruce, George, Kent

	AGENDA ITEM	NOTES & DISCUSSION	FOLLOW UP/ACTIONS
1	Review Agenda	<ul style="list-style-type: none"> <li>• Reviewed, additions made, some items deferred &amp; approved</li> </ul>	
2	Review Feb 18 Minutes	<ul style="list-style-type: none"> <li>• Reviewed, approved with the following corrections: add the list of regrets; add Pam to list of folks present; fix two spelling mistakes</li> </ul>	<ul style="list-style-type: none"> <li>• Laurel to send updated version to all; Becky to post on website</li> </ul>
	Board Transition	<ul style="list-style-type: none"> <li>• Richard distributed a list of all the tasks various Board members &amp; Pam do</li> <li>• Consensus that the committee model has not worked, it's difficult to get a full commitment from a volunteer</li> <li>• Discussed need to choose some clear priorities and main projects</li> <li>• One option may be for Board to shift role and make joining the Board much more prestigious...could we leverage a social event like the potluck to garner more interest in volunteering for SB? Perhaps that's a longer term vision?</li> <li>• New board members should go through some training to understand the expectations and their role – i.e. provide them with a briefing package</li> <li>• Cheyenne reminded us that as part of the stimulus grant, SB has a free one-year membership to the Kentucky Leadership initiative. We should be able to access helpful resources and training available through that. More info: <a href="http://www.kynonprofits.org">www.kynonprofits.org</a></li> <li>• Also a potential for shifting our focus to on-line/electronic media (i.e. doing a re-skilling workshop, video taping it and posting snippets on u-tube); however, in order to do so, we would have to decide what we're willing to STOP doing.</li> <li>• One suggestion was to have a free membership policy instead of paid, therefore less time spend following up on membership renewals. Concern was expressed as to whether this is acceptable per 501C3 requirements, donor, and/or grant opportunities</li> <li>• Is there another group that we may be able to work more cooperatively with? Share office space, data base, supervision of interns... can we network more effectively with Transition USA?</li> <li>• All present were in favor of the idea of re-grouping for a “sabbatical year” to plan and appropriately structure ourselves to manage a more focused strategy – for example, extend membership for a year, and only commit to a</li> </ul>	<ul style="list-style-type: none"> <li>• Board members to review the task list presented and bring any additional items to the next meeting</li> <li>• Cheyenne to look into the potential pros and cons of dropping a membership fee</li> <li>• Each board member is encouraged to learn about a successful KY non-profit's challenges and successes to see if there is anything we can learn from them</li> <li>• Pam to check what we need to do to maintain our 501C3 status</li> <li>• All board members to take time to reflect on the basic “life support” and add additional items</li> <li>• Similarly, all board members are to consider &amp; bring a list of needs and interests for the educational part of the sabbatical</li> </ul>

	AGENDA ITEM	NOTES & DISCUSSION	FOLLOW UP/ACTIONS
		<p>minimal number of projects. What is our minimum for life support? We need to decide, figure out how to accomplish that and put everything else on hold. We need a consistent, positive message to communicate to our members.</p> <ul style="list-style-type: none"> <li>• Suggested life support: <ul style="list-style-type: none"> <li>• Maintain a basic website – Becky to look at options for a more functional, basic website (check with Flying High Designs; Blogspot...)</li> <li>• Maintain half of the Olson garage as the SB office for the next year</li> <li>• Need a treasurer – duties will be significantly reduced if events are minimal</li> <li>• Need to honor commitments to funders to complete cookbook and calendar; calendars will be free, cookbook will be a sales item and system has already been established – publishing run will be kept within a realistic #</li> <li>• Similarly, we are already listed on the solar tour, some involvement may be essential, although maybe we consider scaling back</li> </ul> </li> </ul>	
7	Old Business	<ul style="list-style-type: none"> <li>• Proposed by-law amendment was discussed and concern raised over whether or not the new process (with proposed wording) will be too quick and not allow for enough information gathering. Six board members voted in favor, one voted against – amendment therefore accepted.</li> <li>• Cheyenne nominated Paul Gilles (one of the key volunteers with the 2010 Potluck committee) as a new board member – his resume was passed around for everyone to review</li> </ul>	<ul style="list-style-type: none"> <li>• Laurel to update document and resend to all board members</li> <li>• Laurel will initiate an email election for the new board member nominee</li> </ul>
9	New Business	<ul style="list-style-type: none"> <li>• Will decline Holler in Holler: no one is available that weekend</li> <li>• Pam will present a booth the Paintlick Festival – October 2<sup>nd</sup>, pm</li> </ul>	<ul style="list-style-type: none"> <li>• Pam will communicate our regrets to Holler folks &amp; our confirmation to Paintlick</li> </ul>
10	Next Meeting	<ul style="list-style-type: none"> <li>• Board of Directors: Thurs August 19th, 6:30 pm – Bruce Trades, Peter's Classroom, special Board meeting to discuss transition plan</li> </ul>	<ul style="list-style-type: none"> <li>• All Directors to send additional agenda items to Laurel or Richard</li> <li>• Laurel to send agenda in advance of meeting</li> </ul>