

Sustainable Berea – Board of Directors Meeting Tuesday, July 6, 2010

Members present: Richard Olson; Mark Jeantheau; Cheyenne Olson; Becky McCane; Bruce Gregg

Minutes reviewed from June 23rd meeting. Additions/corrections include:

- Mark is stepping off the board Sept 15th. (See e-mail of June 5th)

Committee Reports

- Website/newsletter/communications

The newsletter will go on the website and in coffee shops/local establishments. Michael is pairing down the material given to him and selecting options.

- Edible Yards/raised beds/ fruit trees

12 beds were made and put in the Eco Village. Sales on raised beds and rain barrels are down likely due to mid season.

Work project committee report. A new mailing list was put together for interested project participators. Two work parties have taken place in May and June. Josh Bills has agreed to host the next party. The question was raised if we should go back to the membership one more time for interested people who want to be on the project mailing list. Decision was yes.

- Resilient Household/2011 calendar

The team has met twice and needs to meet again to make decisions about the next step. Eleven areas have been identified. Mark does not think he will have time to meet in July. Plans are that the content of the calendar will be completed by September 15th. Mark will send out the current work on an excel file so that board members can make contributions to the resource area.

- Membership/Volunteer: no report
- Solar Tour: no report
- Reskilling Workshops: no report. Next workshop planned for August.
- Local Economy: no report
- Potluck

Board members, please plan to drop off postcard announcements regarding the potluck in useful places to attract people. News releases going out July 6, 2010. Fundraising is dropping off this year. Many people who sponsored the event last year are not contributing this year. Committee is working hard. There will be eight auction items and several exciting reskilling classes for people to sign up and pay for.

The college is providing hamburger steaks. There will be surprise entertainment and the 14 minute film about the Los Angeles city gardener.

Cheyenne also reported that there will be a part time paid office staff in the form of a Berea College student starting this fall.

Cheyenne relayed all of the funding that has been provided for the potluck this year. That became the funding and budgeting report....*(Cheyenne, please put the budget report here)*

Old Business

- A minor change of wording of the Bylaw in Article III- Board of Directors was discussed at the last meeting to be approved this meeting.
- The following wording was eliminated... “ but special consideration should be given for any director serving more than four consecutive years”. Cheyenne made a motion to approve the wording change. Bruce seconded the motion. All were in favor.
- Marketing plan update per Becky includes rolling out the new logo. Discussion followed regarding getting bags with the new logo to sell at the potluck. Decision made to try to do this by the potluck. The bags will cost 3\$ and be sold for \$4.50.
- New Board members/directors

Richard and Cheyenne passed out a list of current board members and college employees that they want to consider for the board. Mark addressed positive comments about persons on the list. Discussion followed about the process of interviewing/selecting from the list. Is the change facing SB and the potential role of the board members something to be addressed when soliciting members? Mark suggested offering potential members the chance to be a part of SB phase II as it grows to become a vital, important part of the community. New members could be a part of the direction that the organization takes in the next year. Every organization in our rapidly changing world must change their focus to address the issues that face everyone.

Richard suggested selecting three people to approach from the membership list. Paul Gilles, Jaime Bradley, Shirley Carlberg, and Wayne Messer were all suggested. Mark, Richard and Cheyenne will approach these people.

Increasing transparency: Decision made not to follow up on increasing transparency.

New Business

- Richard is giving a talk next week about the current threats to the world now and potential solutions. He passed out a two page outline and asked for feedback before the talk. It was suggested that the outline with resources be placed on the website.

- There is concern about the time factor stated in the current by-laws regarding the process of getting new board members. New members are needed on the board now. Discussion followed regarding another change in the by-law language to reduce the amount of time that a new member can be nominated and approved. The following change in the language in Article III, Section 4, paragraph one was proposed by the board members present:

“Any director of the board can nominate an individual to be a director. Potential board members can be nominated, discussed and voted on at any board meeting. Members must be approved by at least $2/3^{\text{rd}}$ of all current board members. Voting may take place in a meeting or by e-mail.” This new language will be voted on at the next meeting.

Meeting adjourned at 8:17 pm.

Next meeting will be August 3rd. Bruce Trades, third floor.