

Sustainable Berea Board of Directors - Meeting Minutes

Date: April 6, 2010, 6:30pm

Present: Richard, Eddie, Bruce, George, Cheyenne, Kent, Mark, Laurel, Peter, Becky

Regrets: Bryce

	AGENDA ITEM	NOTES & DISCUSSION	FOLLOW UP/ACTIONS
1	Review Agenda	<ul style="list-style-type: none"> Reviewed, additions made & approved 	
2	Review Feb 18 Minutes	<ul style="list-style-type: none"> Reviewed & approved 	<ul style="list-style-type: none"> Becky to post on website
3	Marketing/ Communications committee	<ul style="list-style-type: none"> Will be producing a quarterly newsletter – first issue June Meta drafting a policy for what events get posted on websites Guy Townsend wrote a press release Micheal Mathews working on a draft marketing plan 	<ul style="list-style-type: none"> Becky to send out a call for submissions to the newsletter Becky & Cheyenne to present marketing plan to the Board after the committee has reviewed it
4	Solar Tour	<ul style="list-style-type: none"> George has spoken with a few local teachers who are keen on doing something on the Friday to expand education to school groups & younger audiences (possibly a mini- tour for school kids and/or demonstrations) 	<ul style="list-style-type: none"> George to follow-up
5	Edible Yards	<ul style="list-style-type: none"> First work party Saturday at Tim Hensley's Apr 10th @ noon Distribution of raised beds & rain barrels is going slow, needs a marketing plan, suggestions welcome 	<ul style="list-style-type: none"> Bruce to promote & communicate additional work parties as they are confirmed
6	Resilient Household	<ul style="list-style-type: none"> Face-to-face meeting difficult, but still strong support Committee will focus on 2011 calendar & integrating with 2011 workshops Calendar – each month to present a set of actions; early months easier cheaper actions; progressively get more detailed & complex; would integrate real-life resilient stories 	<ul style="list-style-type: none"> Group will start major action mid to late June & aim to have calendar ready for September
7	Local Economy	<ul style="list-style-type: none"> Webinar being hosted tomorrow 6pm by College Square & Downtown Merchants Asstns, the Economic Dvpt Committee of the Chamber of Commerce & Willits California; one of the goals is to encourage a contingent of Bereans to attend BALLE conference in Atlanta SB able to contribute \$800 to a pool of money to offset BALLE conference costs 	<ul style="list-style-type: none"> Peter to provide update following the webinar
8	Re-skilling Workshops	<ul style="list-style-type: none"> Community room at Library has been booked, proposed topics include: <ul style="list-style-type: none"> May 12: Herb Gardening: Michelle from the Potting Shed 	<ul style="list-style-type: none"> Laurel & committee to confirm presenters & send details to Becky asap

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		<ul style="list-style-type: none"> ◦ Early August – Seed saving: Bill Best? Lothar Bauman? ◦ Sept 8: Weather proofing your house (Madison County Home Energy Improvement program – Gina Chamberlain?) ◦ Nov 10: Clothes mending- Kristen Johansen? • Budget \$100/workshop – to be offered to facilitator to cover cost of supplies and consumables • Don't want to compete with local entrepreneurs: committee will look for win-win opportunities to include such folks 	
9	Pot luck	<ul style="list-style-type: none"> • Committee is organized & excited & have divided tasks; feel event is notorious enough that extensive advertising isn't necessary • Committee will organize local potluck only, they aren't interested in tying this in to a state-wide network • Cheyenne has asked BAC to include this event on their insurance 	<ul style="list-style-type: none"> • Board would still like some advertising , Cheyenne to discuss with committee • Cheyenne will handle fund-raising aspect of event
10	Volunteer & membership drive	<ul style="list-style-type: none"> • Strong interest & good ideas suggested at AMM; needs follow-up 	<ul style="list-style-type: none"> • Kent will follow up with interested members to arrange a meeting
11	Realistic 2010 projects/goals	<ul style="list-style-type: none"> • Feel we can handle current projects & continue to try & delegate tasks & responsibilities to established committees • Currently difficult to respond to & handle external requests for presenting booths at various events 	<ul style="list-style-type: none"> • Kent to ask Membership Committee about interest & capacity for promoting SB at local events (booth?)
12	Bylaw Revisions	<p>Revisions to the by-laws were presented, discussed, and edited as follows:</p> <ul style="list-style-type: none"> • Revision Article II, Section 1: “To increase Berea's resilience – it's ability to withstand external energy, economic and environmental shocks – by partnering with other community groups and individuals to re-localize our economy, food system, and energy sources while radically reducing the city's reliance on fossil fuels.” • Article II, Section 2 – Purpose: “The purpose of this corporation is to implement and oversee programs in support of Sustainable Berea’s mission as stated in Article II, Section 1. Sustainable Berea Inc. will be operated....” • New Section: Article III, Section 14: Qualifications of Members of the Board of Directors <ul style="list-style-type: none"> ◦ “Commitment to the vision and mission of Sustainable Berea and 	<ul style="list-style-type: none"> • As per bylaws, Article VIII, the motion was presented in written form & read at this meeting – we will take an official vote on these amendments at our next Board meeting

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		<p>dedication to the success of the organization.</p> <ul style="list-style-type: none"> ◦ Board members should actively develop an understanding of the mission, ongoing activities, finances and operating environment of the organization including trends in peak oil, climate change, ecosystem degradation, population growth, and economic contraction. ◦ Ability and willingness to attend board meetings and board orientation and development sessions ◦ Willingness to volunteer time, contribute talent, assist with raising external funds, and make financial contributions to the organization. ◦ Contribute to the diversity of the board in terms of skills, demographics, networking and the needs of the organization for particular areas of expertise.” • Article III, Section 11, add – “A proposal to remove a member of the Board is the responsibility of the Executive Committee, and brought to the full Board for action.” • Article IV, Section 5: “The Chair serves as the primary spokesperson for Sustainable Berea in articulating and conveying to the membership and the general public the mission and rationale of the organization. He or she can speak knowledgeably on the organization's ongoing projects.” “Serves as chair of the Executive Committee of the Board.” • Add Article IV, Section 9 - Executive Committee: “The Chair, Vice-chair, Secretary, and Treasurer shall serve as the Executive Committee of the Board of Directors. A quorum of three is required for the Committee to act. In the intervals between meetings of the Board, the Executive Committee shall possess and exercise all the powers of the Board of Directors with reasonable attempts to consult with Board members regarding significant decisions. The actions of the Executive Committee shall be reported to the full Board of Directors through circulation of the minutes promptly following Executive Committee meetings and at the next meeting of the Board and shall at all times be subject to revision and control by the Board. The Executive Committee shall be responsible for preparation of the agenda for full Board meetings.” 	
	Old Business	Didn't get a chance to discuss: S.B email accounts for Directors; Transition Town Liaison; & Increasing transparency of Board meetings	<ul style="list-style-type: none"> • Items deferred until next meeting

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11	Treasurer's Report	<ul style="list-style-type: none"> Proposed budget for 2010: still in development (2 year profile with 2009 & 2010), budget required to maintain our non-profit status SB been awarded \$6500 through the Kentucky River Foothills Development Council to hire a consultant to do focus group research & interviews with Hispanic, Asian, Elderly & At-Risk-Youth to discover how to better engage these audiences in community sustainability efforts. Bluegrass Trust may be another potential funding source. 	<ul style="list-style-type: none"> Peter & Richard to assist Cheyenne preparing budget for next meeting Cheyenne & Stephanie Clark to confirm deliverables & limitations with funder, draft job description, & hire consultant Cheyenne to investigate BG Trust
12	New Business	<ul style="list-style-type: none"> Whole Food's has asked SB to present a booth at April 16th event, will be good exposure for SB & may generate new memberships Olson's & SENS houses are on BAC Garden Tour – May 15th, need help selling raised beds & rain barrels Paid administrative assistants – currently hiring as needed, would like to offer regular work & have a consistent assistant Suggestion made to investigate a partnership with Seniors Center to start some raised bed projects Owner of large asparagus patch in Richmond wants to plow the field & has asked SB if we may be interested in rescuing and/or harvesting Possibility of developing a co-operative arrangement with a group from Union Church regarding SB special events Copies of <i>Low Carbon Diet</i> (book used in a “Lighten Up Frankfort” project to reduce their city's carbon footprint) were distributed for review SB has been asked to participate May 15th in the Peace & Global Citizenship Fair in Lexington 	<ul style="list-style-type: none"> Bruce to attend Whole Foods event Anyone able to help out on May 15th, please let Cheyenne know Cheyenne to draft job description for administrative assistant Partnership with Srs Center deferred until results of KRFDC consultant report; Cheyenne to offer to donate a couple of beds as part of project Mark to ask Donna for asparagus suggestions & follow up with Cheyenne before the weekend Cheyenne & Kent to discuss Union Church co-op arrangement Cheyenne to offer two copies of <i>Low Carbon Diet</i> to Berea Library if accepted, Mark will write a synopsis for the June newsletter Becky to attend Peace Fair on behalf of SB
13	Next Meeting	<ul style="list-style-type: none"> Ex Committee meeting April 28st 6:30 pm – Olson's house (no dinner) Board of Directors: Thurs May 6th, 6:30 pm – Library Community Room, regular monthly Board meeting (6pm food) 	<ul style="list-style-type: none"> All Directors to send agenda items to Laurel or Richard Laurel to send agendas in advance of both meetings & book library

