

Sustainable Berea Board of Directors - Meeting Minutes

Date: February 18, 2010, 6:30-8:30 pm

Present: Richard, Bruce, George, Cheyenne, Mark, Laurel, Becky

Regrets: Kent, Bryce, Peter, Eddie

	AGENDA ITEM	NOTES & DISCUSSION	FOLLOW UP/ACTIONS
1	Review Agenda	<ul style="list-style-type: none"> Reviewed & approved 	
2	Review Feb 4 Minutes	<ul style="list-style-type: none"> Reviewed & approved 	<ul style="list-style-type: none"> Becky to post on website
3	2010 AMM & Projects	<ul style="list-style-type: none"> Cheyenne provided an overall financial report: total expenses were \$1501; total income \$4,287 (raffle tickets more successful than silent auction); and 77 renewed or new memberships! Reminder to board directors that the food we donated can be considered an 'in kind' (and therefore matchable) donation – please submit total costs asap For follow up – ideally want to generate interest in volunteers assisting with pre-established goals, side benefits may include facilitating member groups as they expand activities in related ways... not necessarily as a core activity Next SB meeting (all members) is listed in calendar is March 10th, 6:30 pm – see re-skilling workshops below for suggestions 	<ul style="list-style-type: none"> All AMM facilitators to send sticky note names (two lists: one for yellow & another for pink) to Laurel to add to data base; Laurel to create mailing lists in data base & send contact lists back to facilitators
4	Solar Tour	<p>Suggestions from discussion group:</p> <ul style="list-style-type: none"> Day of talks & tour either have lunch included or available Expand education to younger audience, hold a mini- tour for school kids (Friday), could be Eco-Village, Olson's, Mark's, other... other? 	<ul style="list-style-type: none"> George willing to maintain the lead on this, will follow-up with group
5	Edible Yards	<p>Overall - lots of excitement & energy; suggestions from discussion group included:</p> <ul style="list-style-type: none"> an edible yard example to be included on BAC Garden Tour – May 15 form smaller work groups to visit yards to provide assistance, potlucks... didn't have time to address marketing rain barrels & raised beds, or organizing spring fruit tree sale - will address at next meeting If work bees aren't interested in helping promote raised beds or spring sale, perhaps they can proceed on their own & share progress & stories through SB website (blog?) 	<ul style="list-style-type: none"> First Sat in March – meeting at Black Feather to establish work teams & procedures for work bees Will also ask for help marketing rain barrels & raised beds – goal 100 beds in 2010 Still have to figure out spring sale See notes below about grant opportunity

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6	Resilient Household	<ul style="list-style-type: none"> • Presented 5 'planks': energy, food, water, money & health, added: transportation, communication, home maintenance; skill sharing; neighborhood self-reliance • More interested in re-skilling workshops related to RH – suggested developing a skills co-op directory • Home tours – broader scope than solar tour • One pagers on website – duplicate pages on calendar • Interest in developing “Elevator” speaking notes to explain to others • Total of 10 people express willingness to help; great # of additional yellow stickies 	<ul style="list-style-type: none"> • Energy audits being done by Hon & Gina Chamberlain • Discussed another meeting – not yet booked to discuss actions – Mark to take the lead
7	Website/Newsletters	<ul style="list-style-type: none"> • Guy Townsend has offered assistance • Mata Mengel-Reyes has offered to help write • Group prefers a print newsletter – could be posted on website, distributed in town, pdf sent via email to members...2-sided letter paper; quarterly • Topic generated 0 interested members (yellow stickies), but 2 offers to assist (pink) • Discussed need or possibility of an editorial committee to review & approval material before publishing/printing, no decision made 	<ul style="list-style-type: none"> • Becky to follow up & set up a meeting to talk about specifics • Becky will ask Guy to develop newsletter layout/ template • Becky to ask group about how to establish policies & procedures for dealing with emails to members, promoting related events in community...
8	Local Economy	<ul style="list-style-type: none"> • Local Business needs included web-based marketing skills • Supportive of SB working with Chamber of Commerce committee • SB role may be to help with educational opportunities to provide re-skilling, otherwise, business community needs to group & work together • SB could sponsor a charismatic speaker who is member of a BALLE group to inspire & educate, then leave it to CC and/or business community to follow-up • topic generated 17 interested members (yellow stickies), 6 offers to assist (pink) 	<ul style="list-style-type: none"> • Cheyenne to coordinate a follow-up meeting to strategize partnership with Chamber & ask for someone to coordinate local business directory • Cheyenne to promote May BALLE (Business Alliance for Local Living Economies) conference in Atlanta to group & Chamber • Cheyenne to contact participant from Cincinnati who had established a BALLE group • Cheyenne to pass coordination of committee to a business owner

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9	Re-skilling Workshops	<p>Committee discussion:</p> <ul style="list-style-type: none"> • Group liked idea of hands-on workshops that include some sort of 'take home'; depending on topic, may need to limit numbers & have pre-registration; discussed need for charging fees for supplies; also possibility of posting a supply list for participants to bring • Most popular workshop suggestions: “How to” for household maintenance; Gardening & Home-making • Lectures: Liked idea of knowledgeable, experienced & inspiring guest speakers – suggestions bee keeping; backyard chickens; Mark Music; Mathew & Nancy Sleath • Topic generated 26 interested members, 10 offers to assist (pink) <p>SB Discussion</p> <ul style="list-style-type: none"> • Because of overlap with RH committee, two committees to communicate & share resources • Don't want to compete with local entrepreneurs: do we want to try & integrate “for fee” services into the mix? Co-host? How to partner? • March, May, September, November – workshops listed in 2010 calendar • Suggested garden planning workshop for March 10th; back up could be a film night, perhaps the movie “Fresh” 	<ul style="list-style-type: none"> • Laurel to schedule a follow-up meeting, items to discuss include: developing an inventory of what other workshops are currently available in our local area, & figuring out fee structure and/ or partnership opportunities – long term • Will look for 2010 workshop coordinator to fill dates pre-set in SB calendar • Laurel to send brainstorming list to group & Mark – ask for additional ideas; workshop presenters, and top five picks • Becky to ask Lexington Community Gardening Group about doing the workshop Mar 10th; workshop committee could assist with promotion/ posters, email... • Cheyenne to follow-up on bread-baking workshops with Stephanie
10	Pot luck	<ul style="list-style-type: none"> • Enthusiastic group with lots of ideas & essentially confirmed 8 people committed to work on potluck – yeah! • Topic generated 12 interested members (yellow stickies), 12 offers to assist (pink) 	<ul style="list-style-type: none"> • Follow-up meeting March 8th • Cheyenne to provide to-do list from past years
11	Volunteer & membership drive	<ul style="list-style-type: none"> • Kent absent ... • Volunteer promo & coordination: 2 interested members, 1 offer to assist • Membership: 2 interested members (yellow), 3 offers to assist (pink) 	<ul style="list-style-type: none"> • Laurel to contact Kent & ask him to report & recommend follow up
12	External requests	<ul style="list-style-type: none"> • Organic/ community gardening group from Barnes Mill Rd in Richmond interested in partnering with us... 	<ul style="list-style-type: none"> • Cheyenne to follow up by suggesting they attend some of our meetings/events to see where we could work together

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13	Federal Grant	<ul style="list-style-type: none"> • Up to \$20,000 available from Kentucky River Foothills Development Council through their Compassion Capital Fund Demonstration Grant, are offering funding to 20 faith-based or community organizations that provide social services to low-income communities • Opportunity could be used to strengthen & expand Edible Yard projects 	<ul style="list-style-type: none"> • Stephanie to attend information meeting & report back • Cheyenne & Stephanie to write grant
14	Food Inc	<ul style="list-style-type: none"> • Movie to be shown in Berea in early April • Group meeting to discuss upcoming screening , all welcome 	<ul style="list-style-type: none"> • Thurs Feb 18th, Black Feather, 6pm
15	Project Nourish	<ul style="list-style-type: none"> • Children's garden education program being developed through BC – would like \$250 donation from SB • In return for our support, we would like to be listed as a partner on all communications, have an edible yard sign posted, have 2 blog entries contributed to our website, & ask them to partner with us on an event in the next 6 months • George moved we donate \$; Mark 2nded, all agreed 	<ul style="list-style-type: none"> • SB will support with \$250, Richard to follow-up
16	Next Meeting	<ul style="list-style-type: none"> • Ex Committee meeting Mar 13th 3pm – Laurel's house • Board of Directors: Thurs Mar 25th, 6:30 pm – Bruce Trades Building, regular monthly Board meeting 	<ul style="list-style-type: none"> • All Directors to send agenda items to Laurel or Richard • Laurel to send agendas in advance of both meetings